

Protection of Personal Data

Cookie Information Notice

Under the Law on the Protection of Personal Data No. 6698 ("Law"), Parge Yazılım Danışmanlık Ticaret Anonim Şirketi (hereinafter referred to as "PARGESOFT") is deemed the data controller as it processes your personal data. Pursuant to Article 10 of the Law titled "Obligation to Inform", data controllers are obliged to inform the natural persons whose personal data they process on certain matters.

This text has been prepared by PARGESOFT in order to ensure compliance with the legislation and to be transparent and accountable.

Definitions

According to the Law on the Protection of Personal Data No. 6698:

Personal data means any information relating to an identified or identifiable natural person;

Processing of personal data means any operation performed on personal data, such as obtaining, recording, storing, preserving, altering, rearranging, disclosing, transferring, taking over, making available, classifying or preventing the use thereof, wholly or partly by automatic means or by non-automatic means provided that it forms part of any data recording system;

Data subject means the natural person whose personal data are processed;

Data controller means the natural or legal person who determines the purposes and means of processing personal data and who is responsible for establishing and managing the data recording system.

Obligation to inform means the obligation of the data controller or the person authorised by the data controller to inform the data subjects, at the time personal data are obtained, about the identity of the data controller, the purposes for which personal data will be processed, to whom and for what purposes the processed personal data may be transferred, the method and legal basis of collecting personal data, and other rights set forth in Article 11 of the Law.

Data Subject: Since you visit our website with the domain name [pargesoft.com], we process certain personal data about you through cookies and other identifiers; therefore, you are defined as the data subject under the Law.

Data Controller: [PARGESOFT] is the data controller that determines the purposes and means of processing personal data relating to you and is responsible for establishing and managing the data recording system.

INFORMATION ABOUT COOKIES;

In addition, we process certain personal data through cookies on our website.

Cookies refer to technologies such as advertising identifiers and web identifiers (all of these technologies will be referred to as "Cookies").

What is a Cookie?

Cookies are very small text files, generally consisting of letters and numbers, stored on your computer (or other devices such as smartphones or tablets) via browsers by the websites you visit. Cookies enable

the recognition of the user and the device and allow certain information about the user's preferences and past actions to be stored. Cookies are created by the servers managing the website you visit; thus, when the visitor visits the same website again, the server can recognize this. Cookies may be likened to identity cards that indicate to website owners that the same visitor has visited the website again.

For more detailed information about cookies, you may visit <https://www.aboutcookies.org/> and <https://www.allaboutcookies.org/>.

Obtaining Personal Data Through Cookies

When you first visit our website, you are presented with a screen regarding your cookie preferences. In line with the cookies you allow on this screen, the relevant cookies are stored on your browser/device. Each cookie generally includes the following elements:

- The server that sent the cookie,
- The pre-determined lifespan of the cookie,
- Generally, a randomly generated unique identifier value/number (the website server that sends the cookie uses this value to recognize you when you navigate between pages).

Data are collected by fully automated methods through cookies. Cookies may be classified according to their owners, lifespans and purposes of use:

- According to their owners, first-party cookies placed on your device by the website you visit and third-party cookies provided by third parties are used. While first-party cookies are provided by PARGESOFT, third-party cookies are provided by different companies from which services are received or with which we cooperate.
- According to their lifespan, session cookies and persistent cookies are used. Session cookies are deleted when the visitor leaves the website, whereas persistent cookies are stored on visitors' devices for their pre-determined lifespans and are used to remember the visitor and the visitor's preferences on the next visit.
- According to their purposes of use, strictly necessary cookies, analytics cookies, and targeting/advertising cookies are used on the site.

Data Collected Through Cookies, Purposes of Use and Legal Bases

Through cookies, data relating to user activity logs are collected and processed, including your browser and operating system, IP address, user ID, the date and time of your visit, access status, use of features on the website, search terms you enter, how often you visit our website, your language preferences, and actions you perform on pages.

Cookies are used for the purposes of ensuring that your visit to and experience on our website are carried out in a stable manner, remembering your information on your next use, improving the operation and content of the site, statistically evaluating site use, presenting the content on the site in the most effective manner for you and your device, and providing users with customized services and advertisements in line with their preferences and usage habits. Cookies are categorized according to their purposes and functions. Below, by category, you can find the cookies used on our website, the providers of these cookies, the foreign countries to which personal data may be transferred via cookies, and the purposes and legal bases for each cookie:

1. Functional Cookies

Functional cookies help perform certain functions such as sharing the website's content on social media platforms, collecting feedback, and other third-party features. Functional cookies are also used to remember users' preferences on the website. For example, they record preferences such as language, currency, and the "remember me" option used so that login credentials are not requested again when logging in from the same browser, and help these preferences be remembered in subsequent visits. Personal data processed through functional cookies are processed, for the purposes of remembering preferences and improving customer experience, based on your explicit consent as set forth in Article 5/1 of the Law. Cookies originating from abroad are processed based on your explicit consent as set forth in Article 9/1 of the Law and are shared with cookie providers abroad.

The functional cookies used on our website, their providers and purposes of use are as follows:

Cookie	Type	Duration	Description
wp-wpml_current_language	Third-Party Cookie: WPML	For the duration of the browser session	Used to remember the visitor's language preference on the site.
_icl_visitor_lang_js	Third-Party Cookie: WPML	1 Day	This cookie is stored by the WPML language plugin. Its purpose is to remember the redirected language.
wpml_browser_redirect_test	Third-Party Cookie: WPML	For the duration of the browser session	This cookie is set by the WPML language plugin and is used to test whether cookies are enabled in the browser.
qm-container-width	Third-Party Cookie: QueryMonitor	During the session	Used to provide functionality across pages on our website.
qm-container-height	Third-Party Cookie: QueryMonitor	During the session	Used to provide functionality across pages on our website.

cmplz_consenttype	Third-Party Cookie: Complianz	During the session	Read to determine which cookie banner heading will be displayed.
dt_cut_page	Third-Party Cookie: The7 Theme	For the duration of the browser session	Cookie required for theme functionality.
_grecaptcha	Third-Party Cookie: Google	6 Months	Used to provide spam protection.
wpEmojiSettingsSupports	Third-Party Cookie: Wordpress	During the session	Used to store browser details.
cmplz_preferences	Third-Party Cookie: Complianz	1 Year	Used to store cookie consent preferences.
cmplz_functional	Third-Party Cookie: Complianz	1 Year	Used to store cookie consent preferences.
cmplz_policy_id	Third-Party Cookie: Complianz	1 Year	Used to store the accepted cookie policy ID.
cmplz_banner-status	Third-Party Cookie: Complianz	1 Year	Stored if the cookie banner is dismissed.

wp-wpml_current_language	Third-Party Cookie: WPML	During the session	Used to store language settings and selections.
_icl_visitor_lang_js	Third-Party Cookie: WPML	During the session	Used to store language settings and selections.
wp-wpml_current_language	Third-Party Cookie: WPML	During the session	Used to store language settings and selections.
wpml_browser_redirect_test	Third-Party Cookie: WPML	During the session	Used to store language settings and selections.
PHPSESSID	Third-Party Cookie: PHP	During the session	Used to provide functionality on the website and across pages.
wd	Third-Party Cookie: Facebook	1 Week	Used to track screen resolution.
sb	Third-Party Cookie: Facebook	2 Years	Used to prevent fraud.

local_storage_support_test	Third-Party Cookie: Twitter	2 Years	Used to provide load balancing functionality.
sdsc	Third-Party Cookie: Linkedin	For the duration of the browser session	Used to provide load balancing functionality.
lms_ads	Third-Party Cookie: Linkedin	1 Month	Used to store and track visits across websites.
li_gc	Third-Party Cookie: Linkedin	6 Months	Used to store cookie consent preferences.
BizographicsOptOut	Third-Party Cookie: Linkedin	2 Years	Used to store privacy preferences.
linkedin_oauth_	Third-Party Cookie: Linkedin	Throughout the session	Used to provide functionality across pages.
_js_datr	Third-Party Cookie: Facebook	2 Years	Used to store user preferences.
_fbc	Third-Party Cookie: Facebook	2 Years	Used to store the last visit.

fbm*	Third-Party Cookie: Facebook	1 Year	Used to store account details.
li_alerts	Third-Party Cookie: Linkedin	1 Year	Used to store whether a message has been shown.
bcookie	Third-Party Cookie: Linkedin	1 Year	Used to store browser details.
lidc	Third-Party Cookie: Linkedin	1 Day	Used to provide load balancing functionality.
bscookie	Third-Party Cookie: Linkedin	1 Year	Used to store logged-in users.

2. Analytics Cookies

Analytics cookies collect information about how users use the website. These cookies are used to improve/enhance user experiences. They collect information such as the pages viewed by users, the number of clicks, page scrolling actions, and the times of entering and leaving these pages. Personal data processed through analytics cookies are processed, for the purposes of carrying out marketing analysis activities and creating and tracking visitor records, based on your explicit consent as set forth in Article 5/1 and Article 9/1 of the Law and are shared with cookie providers abroad.

The analytics cookies used on our website, their providers and purposes of use are as follows:

Cookie	Type	Duration	Description
_ga	Third-Party Cookie: Google	1 Year	Analytics device information - for use by applications within Google Tag Manager.
_gaexp	Third-Party Cookie: Google	3 Months	Cookie that stores information about A/B tests - for use by applications within Google Tag Manager.
_gid	Third-Party Cookie: Google	1 Day	Used for user identification.
ga*	Third-Party Cookie: Google	1 Year	This cookie is loaded by Google Analytics. Detailed information is provided below.
lms_analytics	Third-Party Cookie: Linkedin	1 Month	Used to store and track the visitor's identity.
AnalyticsSyncHistory	Third-Party Cookie: Linkedin	1 Month	Used to store and track visits across websites.

3. Marketing Cookies

Marketing cookies are used to present advertisements/campaigns according to users' interests and to measure the effectiveness of marketing activities. Personal data processed through marketing cookies are processed, for the purposes of carrying out the marketing processes of products/services, carrying out marketing analysis activities, and carrying out advertising/campaign/promotion processes, based on your explicit consent as set forth in Article 5/1 and Article 9/1 of the Law and are shared with cookie providers abroad.

The marketing cookies used on our website, their providers and purposes of use are as follows:

Cookie	Type	Duration	Description
VISITOR_INFO1_LIVE	Third-Party Cookie: Youtube	6 Months	This cookie is set by YouTube. It is used to track information about embedded YouTube videos on a website.
YSC	Third-Party Cookie: Youtube	During the session	These cookies are set by YouTube and are used to track views of embedded videos.
GPS	Third-Party Cookie: Youtube	During the session	This cookie is set by YouTube and registers a unique ID to track users based on their geographical location.
PREF	Third-Party Cookie: Youtube	8 Months	For YouTube Music, these preferences include volume level, repeat mode and autoplay.
GPS	Third-Party Cookie: Youtube	During the session	Used to store location data.
Google Fonts API	Third-Party Cookie: Google	During the session	Google Fonts is used to enhance the appearance and performance of our website.
Google Maps API	Third-Party Cookie: Google	1 Year	We use "map display" for Google Maps.
_stgmap	Third-Party Cookie: ShareThis	During the session	We use it to display the latest social posts and/or social sharing buttons.

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__stamap	Third-Party Cookie: ShareThis	During the session	We use it to display the latest social posts and/or social sharing buttons.
staciommap	Third-Party Cookie: ShareThis	During the session	We use it to display the latest social posts and/or social sharing buttons.
stdlxmap	Third-Party Cookie: ShareThis	During the session	We use it to display the latest social posts and/or social sharing buttons.
__uset	Third-Party Cookie: ShareThis	During the session	We use it to display the latest social posts and/or social sharing buttons.
uset	Third-Party Cookie: ShareThis	During the session	We use it to display the latest social posts and/or social sharing buttons.
__stid	Third-Party Cookie: ShareThis	During the session	We use it to display the latest social posts and/or social sharing buttons.
__uset	Third-Party Cookie: ShareThis	During the session	We use it to display the latest social posts and/or social sharing buttons.
__uset	Third-Party Cookie: ShareThis	During the session	We use it to display the latest social posts and/or social sharing buttons.
__uset	Third-Party Cookie: ShareThis	During the session	We use it to display the latest social posts and/or social sharing buttons.

xs	Third-Party Cookie: Facebook	3 Months	Used to store a unique session ID.
fr	Third-Party Cookie: Facebook	3 Months	Used to enable ad delivery or retargeting.
act	Third-Party Cookie: Facebook	3 Months	Used to store logged-in users.
_fbp	Third-Party Cookie: Facebook	3 Months	Used to store and track visits across websites.
datr	Third-Party Cookie: Facebook	2 Years	Used to prevent fraud.
c_user	Third-Party Cookie: Facebook	1 Month	Used to store a unique user ID.
csm	Third-Party Cookie: Facebook	3 Months	Used to store a unique user ID.
actppresence	Third-Party Cookie: Facebook	For the duration of the browser session	Used to store and track whether the browser tab is active.
*_fbm_	Third-Party Cookie: Facebook	1 Year	Used to store account details.
metrics_token	Third-Party Cookie: Twitter	2 Years	Used to store whether the user has seen embedded content.

_guid	Third-Party Cookie: Linkedin	3 Months	Used to store and track the visitor's identity.
li-oatml	Third-Party Cookie: Linkedin	1 Month	Used to enable ad delivery or retargeting.
li_sugr	Third-Party Cookie: Linkedin	3 Months	Used to store and track the visitor's identity.
UserMatchHistory	Third-Party Cookie: Linkedin	3 Months	Used to enable ad delivery or retargeting.
X-LI-IDC	Third-Party Cookie: Linkedin	Throughout the session	Used to provide functionality across pages.

How Can You Prevent the Use of Cookies?

Cookies help the website provide better service; however, if you wish, you may prevent the use of cookies. To block cookies, you need to change your internet browser settings. These settings may vary depending on the device and browser you use. Below is information on the steps to be followed to block cookies through different internet browsers:

Microsoft Edge

1. Click the three dots icon in the upper-right corner of your Microsoft Edge browser and go to Settings.
2. Click the Choose what to clear option and select the items you want to clear.
3. After making your selection, you can start the clearing process.

Google Chrome

1. Open Chrome on your computer.
2. Click More settings in the upper-right corner.
3. Click Advanced.
4. Under "Privacy and Security", select Content Settings.
5. Click Cookies.
6. Under "All cookies and site data", find the website you want.
7. Click the Remove icon next to the site.

Mozilla Firefox

1. Click the Firefox Menu button and select Options.
2. Select the Privacy & Security section, then go to the History section.
3. Check the "Firefox will: Use custom settings for history" option.
4. Click the Show Cookies... button.
5. In the Search: field, type the name of the website whose cookies you want to delete.
6. Select the cookies you want to delete and click Remove Selected.
7. Close the Cookies window, and then close the about:preferences page.

Safari

1. Select Safari > Preferences.
2. Click the Privacy tab.
3. Click Website Data.
4. Select one or more websites, then click Remove or Remove All.

Internet Explorer

1. On your computer desktop, click the Internet Explorer icon.
2. Click the Tools button and then Internet Options.
3. Click the Privacy tab, then move the slider under Settings up to block all cookies, and click OK.

Aside from cookies, we may process certain personal data through other identifiers. During your browsing and transactions on our site, we may record different personal data. Below, you will be informed about your personal data on an activity basis. If you are involved in the processes under the specified process headings, you can access detailed information about your processed personal data by clicking on the headings.

Upon visiting our website:

- Your transaction security information (Connection Start Time, Connection End Time, IP Address, IP Protocol Used, and Amount of Data Transferred)
 - For the purposes of carrying out activities in compliance with the legislation and carrying out information security processes
 - It is processed by us in accordance with the requirement of being explicitly stipulated in laws under Article 5/2(a) of the Law (based on the provision on the Hosting Provider's Liability (Article 5) in Law No. 5651 on Regulating Publications on the Internet and Combating Crimes Committed Through Such Publications).

Methods of collecting personal data

Your personal data are obtained by automatic means through your visit to our website.

To Whom and For What Purposes Your Personal Data May Be Transferred

Within the scope of Article 28/1 of the Law, your personal data may be transferred to the relevant authorities upon request without an obligation to inform and without seeking your explicit consent.

In addition, in unforeseeable circumstances, your personal data may be transferred, upon request in cases explicitly stipulated by law, to the public institutions and organizations specified in the laws (administrative authorities such as Ministries) within the purposes and limitations prescribed by law.

Except for our legal obligations that do not require an obligation to inform and do not require your explicit consent, your personal data are not transferred.

Your Rights Regarding Your Personal Data

Data subjects must first submit their requests regarding their personal data to the data controller.

<i>Pursuant to the Law, regarding your personal data:</i>
a) To learn whether your personal data are processed,
b) If your personal data have been processed, to request information regarding this,
c) To learn the purpose of processing your personal data and whether they are used in accordance with that purpose,
ç) To know the third parties to whom your personal data are transferred domestically or abroad,
d) If your personal data are processed incompletely or inaccurately, to request their correction,
e) To request deletion or destruction of your personal data if the reasons requiring processing cease to exist,
f) To request that the transactions carried out pursuant to items (d) and (e) be notified to third parties to whom your personal data have been transferred,
g) To object to the emergence of a result against you by analysis of your processed data exclusively through automated systems,
ğ) If you suffer damage due to unlawful processing of personal data, to request compensation for the damage.

Method of Application to the Data Controller

You may submit your application:

- In writing to the address İhlamurkuyu Mah. Gümüşsuyu Cad. Meral Plaza No:5 K:9 Ümraniye / İHLAMUR:
- parge@hs01.kep.tr (KEP address) with secure electronic signature or mobile signature;
- kvkk@pargesoft.com by sending an email.

In your application;

- Your name and surname, and if the application is in writing, your signature,

- For citizens of the Republic of Türkiye, your T.R. ID number; if you are a foreigner, your nationality, passport number or, if available, your ID number,
- Your residential or workplace address for service of notice,
- If available, your notification email address, phone and fax number,
- Your subject matter/request,

must be included, and if any, information and documents related to the subject must also be attached to the application.

PARGESOFT reserves the right to verify your identity.

You can access the procedural rules to be followed during the application and more detailed information in the Personal Data Protection Authority's "[Communiqué on the Procedures and Principles of Application to the Data Controller](#)".